



eRental & eCommerce

Sell More



Lower Costs



Improve Customer Satisfaction



Reduce Errors

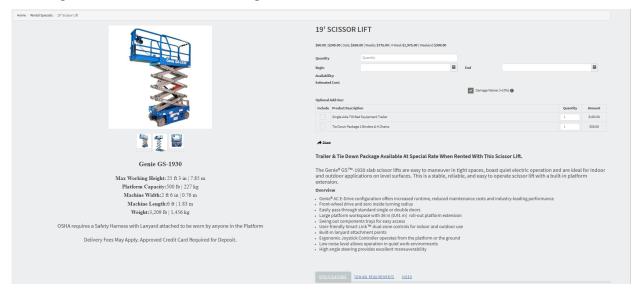
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Get Paid Faster

Gone are the days of fielding calls about pricing and availability – now your customers can request reservations and find equipment details from the comfort of their home, office, or mobile device. Showcase your fleet online, turning your website into a 24/7 salesman and streamlining your customer's shopping experience. Customers can log into their own My Account portal, granting access to a variety of self-service tools.

INCREASE PROFIT WITH 24/7 SALES

- List your equipment online and display rental rates, descriptions, specifications, photos, and more, increasing visibility of your assets and services.
- Present availability of your assets with either true availability or always available, allowing you the flexibility to control how your equipment is listed.
- Display used equipment for sale online for customers to view and request more information about.
- Provide a comprehensive, single-page checkout process that can require a driver's license image upload and a rental agreement terms and conditions signature.

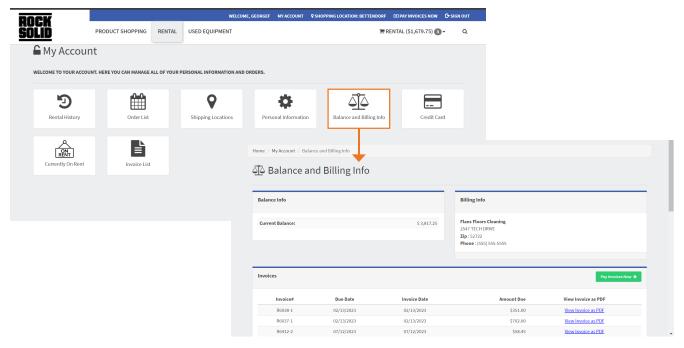


DIGITAL EXPERIENCE SERVICES & TRAINING

- Improve your customer engagement with cohesive branding by working with integraSoft as a one-stop shop for website design and development needs.
- Take advantage of our expertise with eCommerce optimization including search engine optimization, web design and marketing, visitor behavior, and more.
- Receive comprehensive eRental training and learn how to manage product pages, order fulfillment processes, and more.

ENHANCED CUSTOMER SERVICE THROUGH MY ACCOUNT

- Increase self-service capabilities with the My Account tool, where customers can access historic reservations, quotes, and rental agreements.
- Empower customers with the ability to pay unpaid invoices and manage credit cards on file, reducing the need for counter staff to be involved.
- Customers can access Currently on Rent which creates and displays an interactive report showcasing equipment on rent, by line, not by transaction.
- Enable 24/7 call off flexibility on any current rental agreements.
- My Account portal access gives customers the ability to view and batch email invoices.



FULL-SCALE RESERVATION REQUEST MANAGEMENT

- Empower customers to submit rental reservation requests online, expanding access to your fleet wherever your customers are.
- Submitted reservation requests can easily be accepted or declined. If accepted, requests are converted into reservations within integraRental and the customer will be notified.
- Mobile-friendly browsing allows your customers the flexibility to rent from any device.

